

Government Vendor Directory



Attention: Contractor, Merchant and Supplier;

You are invited to list your business profile into the Government Vendor Directory.

The Government Vendor Directory is an online directory used by City, State, & Federal purchasing agencies who procure micro contracts (\$2,000 to \$13,000) and small contracts (\$13,000 to \$100,000).

Place a free or premium listing and gain:

- **Immediate exposure to City, State & Federal Purchasing Agencies**, along with Contractors, Universities, and School Districts. City agencies such as libraries, schools, recreation, water, fire and police dept are small enough to develop a close working relationship with and large enough to keep you busy.

(There are over 80,000 purchasing authorities and 700,000 employees with government credit cards who make purchases between \$2,000 and \$25,000. Government credit cards are widely used and account for around 50% of all government buys)

- **Immediate exposure to Internet Searching:** The Government Vendor Directory is listed #1 in AOL, MSN Yahoo Excite and Google. When a user types "Government Vendor" or Vendor Directory" into any Internet browser or Smart Phone, the Government Vendor Directory appears in the numbers #1 position as the top search results. Making your listing just one click away.

To view the Government Vendor Directory

➤ **SEARCH ENGINE**

- Type, "Government Vendor" into any major Internet Search Engine.
(AOL * Google * Yahoo * Bing * Excite)

Select the first result "Government Vendor Directory" at the top of the page.

➤ **WEB BROWSER**











- Go to: <http://www.usagov.net> or <http://www.government-vendor.us>

- LOG IN/SIGNUP <http://usagov.net/login>


[List Your Business Here](#)

Extraordinary Features




When you tell more, you sell more.

1.  **A Multilingual Website** - It can be translated into 35 different languages. With over 65% of web users speaking a language other than English the Government Vendor Directory breaks the language barrier. Your listing becomes more accessible and popular when users can translate your listing into their native language.
2.  **Cell Phone Accessible** - It opens faultlessly in a Computer Browsers as well as mobile device browsers such as Safari iPhone, Blackberry, WM6 PDA and Android.
3.  **Attach Documents** - Upload and attach up to six types of promotional & informative documents to your listing. Buyers can immediately download your media kits, catalogs, brochures, price lists, power point presentations or videos.
4.  **Thumbnail Gallery:** This Photo Gallery appears directly under your listing. You can upload up to six photos of the products you sell or the work you do. Upload photos of any size and smaller copies of that photo will be automatically created and placed on your listing as clickable thumbnails for quick and easy viewing.
5.  **Slide Show Gallery:** This Gallery is an extension of your listing and it resides on a separate page. You can upload up to 12 additional photos of the products you sell or the work you do into a separate photo gallery that is accessible from your listing and from a search engine.
6.  **Social Media Connection:** – Buyers can stay connected with your business by joining your  **Facebook** and  **Twitter** page directly from your listing. You'll never lose an interested customer.
7.  **Video** - Link your listing directly to promotional videos you have YouTube, Google, Veoh, Vimeo, Gametrailers, Revver, Blip.tv, Dailymotion, Metacafe, Yahoo, Megavideo and Myspace.
8.  **Online Store.** - Link your listing directly to your online store or the product page of your website. (GSA Advantage, e-Buy, eVA, ebay, Yahoo Stores, etc.)






Additional Features

1.  **Search Engine Friendly Detail Page:** An extended detail page is placed on our servers as a html web page making it available 24 hours a day to the major search engines [Google - AOL - MSN - Yahoo] and Internet searching software [Netrics- Intelligent Search - Centric - Dieselpoint]. It is coded and formatted to be search engine friendly. Mega tags, Title tags and

description tags are inserted into the head.

2.  **GOOGLE MAPS** - Google maps is embedded into your detail page. Making Google Maps an integral part of your detail page makes certain that your listing will get indexed by the #1 search engine on the Internet. Google is used most extensively by web users.
3.  **PRINT AND BOOKMARK LISTING**
Purchasing agents can print your individual listing for future reference.
4.  **RECOMMEND LISTING ICON**
Purchasing agents can quickly and easily recommend your listing to other Buyers.

HOW WILL BUYERS FIND MY LISTING

-  **Keyword Word Search** - A buyer may search using any relevant keywords. You may enter up to 10 keywords a customer would use to find your business. Keywords will not display in your listing, but when a buyer searches using any keywords, your listing will be displayed.
-  **Direct Search** - Company Name Contact Name Zip code NACIS Codes PSC/ FSC Codes.
-  **Search Engines** AOL MSN Google Yahoo Excite Lycos
The Government Vendor Directory is listed in the #1 position all the major search engines. Buyers can type "Government Vendor" into their favorite Internet browser and quickly access our directory and your listing.
-  **Advance Search** - Experience buyers will use the Advanced Search, which offers numerous options for making their searches more precise. Advanced Web Search helps a buyer find listing that match very specific criteria.
-  **Category Browsing** - Users can browse the directory by clicking through the category links. Each category link will take them to a collection of listings on the same subject where they can click from category to sub category and browse their way through our large index of listings to easily find your listing.

Listing Fees

Basic Listing: Free

Premium LISTING: ----- \$150.00 2 Years | \$95.00 1 Year | \$55.00 6 Months | \$29.95/Quarter

GET STARTED:

List Your Business Here

<http://usagov.net/login>